

Press Release



Touch-A-Truck 2023. Image taken by Axiom Media Group.

Media Contact

Allison Orr

Executive Director

Downtown Wheaton Association

(847) 344-0714

Allison@DowntownWheaton.com

ANNOUNCING SPRING 2024 DOWNTOWN WHEATON

Upcoming spring events combine fresh concepts and tried-and-true community favorites.

Wheaton, IL — Spring has sprung in Downtown Wheaton. From returning classics to fresh new events, there's something for everyone this spring season.

From March to May, spring events include:

We Are Women

March 1 – 31

In partnership with the **DuPage Art League** and the **City of Wheaton's Community Relations Commission**, enjoy artwork by some of DuPage Art League's talented female artists at some of Wheaton's fabulous women-owned or -managed businesses.

Easter

March 1 – 31

Don't worry, be hoppy Downtown Wheaton! It's Easter and your favorite eateries and retailers are jumping for joy, too, so shop and dine your heart out all March long.

Spring into Dining

March 21 – 31

Downtown Wheaton's first-ever spring restaurant week, Spring into Dining, is here! As the community gears up for warmer weather, this lunch-focused restaurant week combines everything you love: Good food, great deals, and more sunshine!

Character Trail

March 9 & April 13, 11 a.m. – 1 p.m.

Princesses, superheroes, and cartoons, oh my! Follow the map and visit a variety of costumed characters in various stores throughout Downtown Wheaton for free.

Touch-A-Truck

April 27, 11 a.m. – 2 p.m.

Honk, Honk! Beep, Beep! Touch-A-Truck is back on Liberty Drive, between south Wheaton Avenue and south Hale Street. Make way for trucks, construction vehicles, emergency vehicles, and more! Join us for this free family-friendly event.

Surprise Date Night Series

April — May

Surprise! Try something new this spring with your significant other — or even your besties! Choose which theme suits your taste, then find out day-of what's in store for your surprise date night!

The Downtown Wheaton Association is thrilled to be announcing these events to usher in spring.

“As the weather starts to turn from a long and gray winter, we’re all ready to get out of the house and head out on the town,” said Allison Orr, Executive Director of the Downtown Wheaton Association.

“We focused our spring line-up on having something for everyone: The return of Touch-A-Truck and the addition of the Character Trail gets families into our shops and restaurants, while Surprise Date Night is a fresh concept focused on couples and groups of adults,” she added.

Spring in Downtown Wheaton is set to be vibrant, setting the tone for the rest of 2024.

For more information on upcoming events, visit DowntownWheaton.com/events or follow the DWA on social media @DowntownWheaton.

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About Downtown Wheaton Association

The Downtown Wheaton Association (DWA) is a 501(c)6 nonprofit organization driving economic growth and opportunity in Downtown Wheaton by connecting business and community. For more information, visit www.DowntownWheaton.com.

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