



DOWNTOWN WHEATON
ASSOCIATION
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Board of Directors Meeting Agenda - Wednesday, May 11, 2022, 8:00am via Zoom

- | | | |
|---|---|---|
| <input type="checkbox"/> Vanessa Stang ('23)
President | <input type="checkbox"/> Daniel Brenner ('22)
Director | <input type="checkbox"/> Mike Benard
Park District-Ex-Officio |
| <input type="checkbox"/> Tonya Parravano ('22)
Immediate Past President | <input type="checkbox"/> Brad Huiner ('22)
Director | <input type="checkbox"/> Jim Kozik
City Representative-Ex-Officio |
| <input type="checkbox"/> Eric Schlickman ('22)
Vice President | <input type="checkbox"/> Gus Leventis ('23)
Director | <input type="checkbox"/> Vickie Austin
Chamber of Commerce-Ex-Officio |
| <input type="checkbox"/> Cheri Armstrong ('22)
Treasurer | <input type="checkbox"/> Kate Martin
Director | <input type="checkbox"/> Susan Bishel
PIO, City of Wheaton |
| <input type="checkbox"/> Kathy Meyer ('24)
Secretary | <input type="checkbox"/> Jim Mathieson ('24)
Director | <input type="checkbox"/> Allison Orr
Executive Director |
| <input type="checkbox"/> Beatriz Arias ('23)
Director | <input type="checkbox"/> Samantha Raftery ('24)
Director | <input type="checkbox"/> Morgan Bainbridge
DWA Marketing & Events |
| <input type="checkbox"/> Brian Bare ('24)
Director | <input type="checkbox"/> Lynn Robbins ('22)
City Councilwoman | <input type="checkbox"/> Michelle Morse
DWA Member Services |
| | <input type="checkbox"/> Paul Rodriguez ('23)
Director | <input type="checkbox"/> Bob Krolikowski
Wheaton Police Department |
| | | <input type="checkbox"/> Van Dillenkoffer
Wheaton Police Department |

Agenda

1. Call to Order/Board President Remarks Vanessa Stang
2. New Business Presentations: Allison Orr
 - a. Brick & Mortar – Andrew Nast and Adam Clabaugh 15 minutes
 - b. Apartment Development – Tom Suminski, Banner Multifamily, LLC 15 minutes
3. Action Items-Consent Agenda Vanessa Stang

Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a board member requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

- a. January - March Financials
 - b. April Meeting Minutes
4. Monthly Financial Highlights Cheri Armstrong
 5. Executive Director Update Allison Orr
 - a. Events:
 - i. Retail Bingo – May 1-31
 - ii. Innovator Hale Street Tents – May 7-October 31
 - iii. Extract Juicery Family Fun Tent – May 21, June 11, June 25, July 9, July 23, August 13
 - iv. Parent's Night Out – June 9, July 7, August 4
 - v. Make Music Wheaton – June 21

- vi. Wheaton Art Walk – August 6-7
 - vii. Summer Wine Walk – August 11
 - b. Membership:
 - i. Member Mixer – Tuesday, May 24 4pm-6pm at Hale Street Cantina
 - ii. Membership packets continue to be delivered
 - c. Economic Development:
 - i. Brick & Mortar
 - a. 4/26 Zoning and Planning meeting recap
 - ii. South side apartment complex – zoning and planning meeting cont. May 10
 - iii. Altiro expansion
 - iv. Lori Mesa Antiques & Fine Jewelry
 - v. Violet Crumb
 - vi. Boba Tea Shop
 - d. Marketing:
 - i. New website is live
 - ii. Email newsletter will continue on the third Friday of each month
 - iii. Researching new email software
 - e. Sponsorship:
 - i. Innovator Hale Street Tents:
 - a. Presenting: Innovator ETFs
 - b. Premier: Lance Kammes, Compass Mortgage
 - c. Signature: Amy Lorentsen, Stones Jewelry, House Kitchen & Tap, Wheaton Drama
 - d. Community: Fairhaven Wealth Management, Andrew’s Garden
 - e. Alphagraphics in-kind at \$1,300
 - ii. Extract Juicery Family Fun Tent
 - a. Extract Juicery
 - iii. Parent’s Night Out
 - a. College Nannies + Sitters + Tutors (in-kind)
 - b. Gino’s East (in-kind)
 - c. Culligan (in-kind)
 - d. Wheaton Bank + Trust Junior Savers Club – Pending
 - iv. Summer Wine Walk
 - a. Wheaton House Kitchen + Tap
 - b. Rise Fitness – Pending
 - v. Christmas events
 - a. In discussion with First Trust Portfolios
6. Old Business Vanessa Stang
7. New Business Vanessa Stang
8. Other Business Vanessa Stang
9. Committee Updates/Action Plans Vanessa Stang
 - a. Call for Committee Chairs + Members Allison Orr
 - i. Retail Committee
 - ii. Restaurant Committee
 - iii. Events + Volunteers Committee
 - iv. Membership Committee
 - v. Fundraising Committee
 - vi. Marketing Committee
 - vii. Green & Beautification – Chair: Tonya Parravano
 - viii. Finance Committee – Chair: Brian Bare
10. Representative Updates
 - a. City of Wheaton Jim Kozik
 - b. Wheaton Park District Mike Benard
 - c. Wheaton Chamber of Commerce Vickie Austin



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11. Adjournment - Next Meeting – June 8 at 8am
12. Closed Session

Vanessa Stang