



DOWNTOWN WHEATON
ASSOCIATION
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Board of Directors Meeting Agenda - Wednesday, October 9, 2024, 8:00 a.m.

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Brian Bare (CT) ('24)
President
Edward Jones | <input type="checkbox"/> Jim Mathieson (PO) ('24)
Director
MMA | <input type="checkbox"/> Betsy Adamowski
Wheaton Public Library, Ex-Officio |
| <input checked="" type="checkbox"/> Kathy Meyer (OO) ('24)
Vice President
Innovator ETFs | <input checked="" type="checkbox"/> Margo McCollister (CT) ('26)
Director
Wheaton Wellness Center | <input type="checkbox"/> Mike Benard
Park District, Ex-Officio |
| <input checked="" type="checkbox"/> Cheri Armstrong (AM) ('23)
Treasurer | <input checked="" type="checkbox"/> Dick O'Gorman (CT) ('25)
Director
Ivy Restaurant | <input checked="" type="checkbox"/> Susan Bishel
PIO, City of Wheaton |
| <input checked="" type="checkbox"/> Gus Leventis (PO) ('26)
Secretary
Main Street Mall | <input type="checkbox"/> Samantha Raftery (CT) ('24)
Director
Amante Marketplace | <input type="checkbox"/> Van Dillenkoffer
Wheaton Police Department |
| <input checked="" type="checkbox"/> Vanessa Stang (OO) ('24)
Immediate Past President
Wheaton Bank & Trust | <input type="checkbox"/> Lynn Robbins (CITY) ('23)
City Councilwoman | <input checked="" type="checkbox"/> Jim Kozik
City Representative, Ex-Officio |
| <input type="checkbox"/> William R. Barrett (CT) ('26)
Director
Kilwins Wheaton | <input type="checkbox"/> Massimo Salantino (CT) ('25)
Director
Egg'lectic Cafe | <input type="checkbox"/> Crystal Miroballi
Wheaton Police Department |
| <input checked="" type="checkbox"/> Alexis Heller (CT) ('25)
Director
The Moment on Main | <input type="checkbox"/> Eric Schlickman (PO) ('25)
Director
302 Wheaton/Suburban/Shane's
Deli/Maypole | <input checked="" type="checkbox"/> Allison Orr
DWA Executive Director |
| <input checked="" type="checkbox"/> Brad Huiner (CT) ('25)
Director
Stones Jewelry | <input checked="" type="checkbox"/> Lisa Upham (OO) ('25)
Director
A Baby Naturally | <input checked="" type="checkbox"/> Olivia Janicke
DWA Marketing & Administrative
Associate |
| <input checked="" type="checkbox"/> Matt Marquez (CT) ('25)
Director
Moveable Feast + Co. | | <input checked="" type="checkbox"/> Michelle Morse
DWA Member Services Coord.
Extra: John Swain |

Agenda

1. Call to Order/Board President Remarks Brian Bare
 - a. Call to order at 8:02 a.m.
2. Public Comment Brian Bare

Note: To make a public comment, please request to be called on. When called upon, please state your name and business name, if applicable, before commenting. All public comments are limited to five (5) minutes, and each guest will be permitted to speak only once.

3. Action Items-Consent Agenda Brian Bare

Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

- a. September Meeting Minutes
 - i. Brian B. moves to approve. Dick O. approves, Matt M. seconds.
4. Monthly Financial Highlights Cheri Armstrong
 - a. September Financials
 - i. We are in a good place; only two revenue-generating events remain for the year. Reminder that we see significant expenses in Q4.
 - b. Allison will present the 2025 budget to City Council on October 14.
 - c. Line of Credit Renewal Approval
 - i. Authorized signor(s) and title(s):
 - a. Allison Orr, DWA Executive Director
 - b. Eric Schlickman, Officer
 - c. Cheryl Armstrong, Treasurer
 - ii. DWA line of credit is \$25,000 and up for renewal.
 - iii. Cheri A. motions to renew DWA's line of credit for \$25,000 with Wheaton Bank and Trust. Dick O. seconds, vote to approve is unanimous.
 - d. Cheri A. moves to approve financials, Brian approves, Dick seconds.
5. Executive Director Update Allison Orr
 - a. The Chili Cookoff was a success! Thank you to our sponsors and attendees!
 - b. Hale Street Tents season is completed. See you in 2025!
 - c. Halloween Trick-or-Treating – We are unable to close streets, but CERT will be present to help guide traffic.
 - d. Discussion about future events that feature alcohol.
 - e. Discussion about new event idea for spring 2025.
 - f. Discussion about PR initiatives.
 - g. Bourbon & Bubbly
 - i. Moving back to the concept of multiple bourbon locations.
6. Representative Updates
 - a. City of Wheaton Jim Kozik
 - a. Liquor commission reviewing class U liquor license this week.
 - b. All 2025 budgets will be presented at a single budget workshop on Nov. 11.
 - c. City has a new mural on the plaza!
 - b. Wheaton Park District Mike Benard
 - a. N/A
 - c. Wheaton Police Department Crystal Miroballi/Van Dillenkoffer
 - a. N/A
 - d. Wheaton Public Library Betsy Adamowski
 - a. N/A
7. Old Business Brian Bare
 - a. N/A
8. New Business Brian Bare
 - a. N/A
9. Committee Updates Brian Bare
 - i. Strategic Committee – Chair: Brian Bare
 - a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
 - b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green
 - ii. Membership Committee – Chair: Brian Bare
 - a. Members: Betsy Adamowski
 - b. Focus: New Member Growth, Board Development
 - iii. Retail Committee – Lisa Upham
 - iv. Members: Samantha Raftery, Jill Card, Diane Moore



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- a. Holiday Stroll event coming up Nov. 20.
 - v. Restaurant Committee – Chair: Dick O’Gorman
 - a. Members: Massimo Salantino, Matt Marquez, Debbie Williams, Brian Bare
 - b. Focus: Restaurant
 - c. Excellent turnout for our most recent meeting.
 - vi. Economic Development Consortium
 - a. Led by Allison Orr, Jim Kozik, and Wheaton Chamber of Commerce
10. Task Force Updates
- a. N/A
11. Adjournment - Next Meeting – November 13, 2024, at 8:00 a.m. Brian Bare
- a. Brian moves to adjourn; Cheri A. motions, Margo M. seconds.
 - b. Adjourned at 8:55 a.m.
12. Closed Session (as needed)
- a. N/A