DOWNTOWN WHEATON ASSOCIATION
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Board of Directors Meeting Agenda - Wednesday, September 14th, 2022, 8:00am

☐	Vanessa Stang ('23) President	☐	Daniel Brenner ('22) Director	☐	Mike Benard Park District-Ex-Officio
☐	Tonya Parravano ('22) Immediate Past President	☐	Brad Huiner ('22) Director	☐	Jim Kozik City Representative-Ex-Officio
☐	Eric Schlickman ('22) Vice President	☐	Gus Leventis ('23) Director	☐	Vickie Austin Chamber of Commerce-Ex-Officio
☐	Cheri Armstrong ('22) Treasurer	☐	Kate Martin Director	☐	Susan Bishel PIO, City of Wheaton
☐	Kathy Meyer ('24) Secretary	☐	Jim Mathieson ('24) Director	☐	Allison Orr Executive Director
☐	Beatriz Arias ('23) Director	☐	Samantha Raftery ('24) Director	☐	Andrew Dameron DWA Marketing & Events
☐	Brian Bare ('24) Director	☐	Lynn Robbins ('22) City Councilwoman	☐	Michelle Morse DWA Member Services
		☐	Paul Rodriguez ('23) Director	☐	Bob Krolikowski Wheaton Police Department
				☐	Van Dillenkoffer Wheaton Police Department

Agenda

1. Call to Order/Board President Remarks — Vanessa Stang
2. Public Comment — Vanessa Stang
3. Action Items-Consent Agenda — Vanessa Stang

   Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a board member requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

   a. July Financials
   b. August Meeting Minutes
4. Monthly Financial Highlights — Cheri Armstrong
5. Executive Director Update — Allison Orr
6. Old Business — Vanessa Stang

   a. 2023 Tents
7. New Business — Vanessa Stang

   a. 2023 budget
   b. Ellevate survey
   c. LOC renewal with Wheaton Bank & Trust

i. Annual gross receipts from 2021: $520,639

d. 2023 Board nominations

8. Other Business — Vanessa Stang

9. Committee Updates/Action Plans — Vanessa Stang

   a. Call for Committee Chairs + Members — Allison Orr
   b. Strategic Committee – Chair: Brian Bare
      i. Members: Vanessa Stang, Cheri Armstrong, Kathy Meyer
      ii. Committee Focus: Finance, Governance, Vision Casting, Grow Green
      iii. Projects/Goals:
         a. Execute budget reviews each June and December
         b. Oversee strategic plan development
         c. Undertake one environmental initiative per year
   c. Membership Committee – Chair:
      i. Committee Focus: New Member Growth, Board Development
      ii. Projects/Goals:
         a. Recruit new business members
         b. Evaluate DWA membership benefits and make recommendations for creative new benefits
         c. Recommend new committee and Board members
   d. Events Committee – Chair:
      i. Committee Focus: Fundraising Initiatives, Marketing, Special Events
      ii. Projects/Goals:
         a. Execute at least one fundraising event per year
         b. Brainstorm new creative event and promotion ideas
         c. Attend DWA events, provide feedback, develop new event ideas
   e. Economic Development Advisory Committee
      i. Meetings: 2nd Thursday of each month from 2pm-3pm
      ii. Shared committee between the DWA and the Chamber of Commerce led by Allison Orr, Vickie Austin, and Jim Kozik. Pending invitations to additional members.
      iii. Project/Goals:
         a. Define: What is economic development?
         b. Establish a baseline for economic development in Wheaton
         c. Execute economic impact study with Choose DuPage
         d. Determine 3-5 goals and supporting initiatives for growth
         e. Host one broker walk in 2022 (Choose DuPage to sponsor)
         f. Develop processes to streamline communication between property owners, the City, the DWA, and the Chamber
         g. Create educational materials/tools for new business owners looking to open in Wheaton

10. Representative Updates
    a. City of Wheaton — Jim Kozik
    b. Wheaton Police Department — Van Dillenkoffer
    c. Wheaton Park District — Mike Benard
    d. Wheaton Chamber of Commerce — Vickie Austin

11. Adjournment - Next Meeting – October 12th, 2022 at 8:00am — Vanessa Stang

12. Closed Session (as needed)